



- Auria is a leading global supplier of automotive flooring, acoustical and fiber-based solutions.
- Formed in 2017, Auria is built on more than a century of transportation industry heritage.
- With 4,700 employees at 18 manufacturing facilities and 10 commercial, engineering and testing & tooling facilities across the globe, Auria serves as a leading supplier of flooring, acoustic and fiber-based components.
- Auria's product line includes highly engineered automotive acoustics solutions for interior noise reduction, fiber-based and compression-molded flooring systems and other fiber-based interior components.

## ACOUSTICS



- Auria's acoustic solutions block and absorb road and structural noise, and reduce engine noise in the cabin.
- Acoustic products include dash insulators and absorbers, airway and densified fiber, vertical lapped fiber, mass back extrusion, foam in place and custom sheeting.
- Auria acoustical engineering utilizes the company's extensive NVH laboratories and expertise to tune each vehicle for optimal acoustic performance in vehicles with both traditional combustion engines, as well as electric vehicles.

## FLOORING



- Auria's flooring systems are the major trim feature and the carrier for a significant portion of the interior acoustic systems.
- Flooring systems include carpeted floors, utility flooring, rugged off-road replacement floor systems, accessory mats, tufted and non-woven textiles, utility vacuum forming and compression molding.

## FIBER-BASED SOLUTIONS



- Auria's fiber-based solutions provide comfort, style, safety and functionality for the interior of the vehicle, blending artisan craftsmanship with high-tech innovations and safety features.
- Auria fiber-based solutions include trunk trim, package trays, wheel arch liners, headliner components, underbody shields, acoustic mapping and light weighting solutions.
- Through Auria's partnership with Stayhold, the company is developing unique trunk and cargo management solutions for consumer retail, dealer aftermarket and integrated OEM solutions.

## AERODYNAMIC



- Auria's aerodynamic products are on the cutting edge of automotive aerodynamic performance.
- Auria aerodynamic products, like underbody panels, create streamline airflow effect between the vehicle's undercarriage and the road, resulting in reduced or eliminated low pressure zones and drag on the vehicle as well as improved fuel economy.

## AURIA KEY LOCATIONS

### Global HQ Coleshill

Highway Point, Gorsey Lane  
Coleshill, Birmingham B46 1JU  
United Kingdom

### Asian Regional HQ Shanghai

Room 2C, Bldg. D, No.2337 Gudai Road  
Minhang District, Shanghai 201199  
China

### European Regional HQ Düsseldorf

Theodorstrasse 178  
40472 Düsseldorf  
Germany

### North American Regional HQ Southfield

26999 Central Park Blvd., Ste. 300  
Southfield, MI 48076  
United States of America

